

# COLLEGE SEARCH

## You might need College Search help if:

- » College conversations at home **sometimes get tense**, or don't happen at all
- » You and/or your student are delaying the college process because of **fear, uncertainty or confusion**
- » You and/or your student are tempted to default to a familiar "good school" **without exploring options** first
- » You want to be **100% confident** in making a six-figure, four-year college investment
- » **All of the above**

## How do we find the right colleges?

1. Accept that this process can be overwhelming and commit to **getting it right** versus just getting it done
2. Recognize that your teen has never made a \$100,000+ decision and may need **guidance** from someone with a different last name
3. Partner with a college planning expert with more than **14 years' experience**, who's helped thousands of college-bound families find their University of You and save big dollars on college expenses



“

When we first started looking at colleges, I was really overwhelmed. But when we started working with Tom, I became so much more calm...It was really nice to work with someone one-on-one to find the 'College of Claire'.

”

- Claire F, student

“

There are a lot of people out there putting up flyers saying they'll help you get into the 'best school', but nobody else said anything about spirit. I really like that Tom wanted to know my daughter, what she wanted, what her hopes were as a feeling person, not as an achievement.

”

- Kristina S, parent

## THE GOAL

The goal of College Search isn't to pick one college. It's to create a great set of options from which to choose.

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## What can I expect from College Search services?

You'll Be ABLE TO	You'll AVOID
<p style="text-align: center;"><b>CLARIFY</b></p> <p>I know colleges and I know the questions to ask, but I don't know your student and family – yet. I'll help you define a crystal-clear picture of your <b>University of You</b> – the essential first step that often gets shortchanged in the name of expedience, half-truths and wrong assumptions.</p>	<p style="text-align: center;"><b>CONFUSION</b></p> <p>Stare into the abyss of 2000+ four-year colleges and not know where or how to start. Restrict viable options too early based on untested assumptions, such as “I need a big school because I'm undecided”.</p>
<p style="text-align: center;"><b>PINPOINT</b></p> <p>With 180+ campus visits under my belt, I build a customized list that goes beyond familiar favorites to include hidden gems and high-value colleges that pay you back with merit scholarships, a.k.a. <i>The gift that keeps giving.</i></p>	<p style="text-align: center;"><b>ARBITRARY CHOICES</b></p> <p>Settle for a place you heard is a “good school” from a friend of a friend, or go all in on the latest team to win an NCAA championship.</p>
<p style="text-align: center;"><b>EXPLORE, EXPAND &amp; REFINE</b></p> <p>With customized list in place, turn a college website into an <b>information factory</b>, digging beneath the surface to explore majors, programs, internships and who will be teaching you. Communicate like an adult with admissions reps and professors, and get more from campus visits than a sweatshirt.</p>	<p style="text-align: center;"><b>WASTED ENERGY, TIME &amp; MONEY</b></p> <p>Spend time and money driving to visit a campus and then elbow dad with a “don't embarrass me by asking questions”. Make snap decisions based on first impressions of a website.</p>
<p style="text-align: center;"><b>MAKE A CONFIDENT COLLEGE CHOICE</b></p> <p>Put all the options on the table and <b>leave nothing to chance</b>. Apply the correct bumper sticker to your SUV and schedule parents' weekend lodging. Eat graduation cake and get some rest before it starts again with the next one.</p>	<p style="text-align: center;"><b>REGRET</b></p> <p>Pick the college where all your friends are going. Make a six-figure decision based on what you thought you already knew before you started this process. Transfer and lose credits, time and money.</p>

“ This takes all the guesswork out of finding the right colleges, and you don't have to reinvent the wheel. When I found out that I could have one person that would be able to have all the answers or help us find them, I was like, ‘I'm in'. It felt like a weight was lifted. ”

- Kelly A, parent

### College Search Package Includes:

#1

#### THE HUDDLE

We put it all on the table: locations, sizes, majors and programs, campus culture, and yes, how much all of this costs and how to find a great fit without breaking the bank. The focus is on YOU - the student - with input and insight from parent(s) and a college search coach with 180+ campus visits under his belt.

#2

#### THE WORKSHOP

Then it's my job to build a customized list of 10+ colleges that we begin exploring at session #2, the workshop. I give your student the process and the tools to explore each college, to connect with the people who can answer your questions, and to make informed decisions about which ones make the final list and - more importantly - why each is a yes or no.

#3

#### STUDENT FEEDBACK

Session #3 is all about sharing what you, the student, are finding that excites and confuses you, what questions you have, what might have changed since the huddle, and the colleges you're ready to move into your shopping cart. I'm in listening mode, asking clarifying questions and then refining your feedback with a few more options.

#4

#### CHECK-IN

Sessions 1, 2 and 3 work best when we start strong and build momentum, taking you from college novice to connoisseur within a two month period. Use session #4 for a check-in when you need to bounce ideas off someone other than Mom and Dad, or finalize your list of colleges - or let me help you sort through that great set of options after you've received those fat envelopes and emails.

#5

#### FLEX

New to 2022 is an extra session to spend as you wish, when you need it most. Want to take a step back and explore your strengths, possible majors and careers? Need more coaching as you explore your list? Perhaps a parent could use some Tom-Time to better understand college costs and financial aid before writing some really big checks? That's what the flex session is for.

*Need a second full round of colleges based on student feedback or just want more time and coaching working through the list? That's easy. Bump up to Premium with two more sessions for just \$500 more.*



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## Beyond college search, we help students and families in three key areas:

- » **Crushing the ACT** to open doors for admissions and merit scholarships
- » **Navigating the college application** process with guidance on the Common Application and a proven process for putting your best foot forward in well-crafted essays that tell your unique story
- » Creating a **success path for student athletes** to find the perfect collegiate athletics + academics opportunities

We love partnering with families from initial conversations with soon-to-be freshmen about stepping up their game and O.T.A.T. homework (on-time-and-all-the-time!)...to early AP courses and your first campus visits as a sophomore...through the heavy lifting of a junior year that sets you up for success...and finally into a more relaxed, less stressed senior year with all the right pieces in place for a confident college choice when it's time to decide.

OnCampus offers two comprehensive packages for families who want that all-in approach – because good college planning is about relationships, not just numbers, and being a part of your family's journey is our greatest honor. We're here year-round and pride ourselves on speedy responses to those nagging questions that seem to pop up late at night and on weekends.

	Standard	Premium
Test Prep	\$2100	\$2700
College Search	\$1500	\$2000
Essays + Applications	\$950	\$1500
Total price	\$4550	\$6200
Discount	-\$550 [12%]	-\$1200 [19%]
<b>Package price</b>	<b>\$4000</b>	<b>\$5000</b>

*Interested in adding the Student Athlete College Coaching Package? Contact us for a customized quote.*

## TOM'S TRAVEL LIST 2021-22 College Visits

<b>AR</b> Arkansas State	<b>MS</b> Delta State
<b>CA</b> San Diego State San Diego UCSD USC UCLA CalTech Pomona Pitzer Scripps Claremont McKenna Harvey Mudd	<b>NH</b> Dartmouth
	<b>NY</b> Fordham Cornell RIT RPI Rochester SUNY ESF
	<b>OH</b> Case Western Oberlin
<b>IL</b> Loyola	<b>PA</b> Carnegie Mellon Pitt Duquesne Lafayette Lehigh Bucknell Swarthmore Villanova Temple Penn State
<b>IN</b> IUPUI	
<b>MA</b> Berklee Boston College Boston Univ. Northeastern Wentworth	
<b>MD</b> Naval Academy St. John's College	<b>VT</b> Middlebury Vermont