

Application GUIDANCE

What Colleges Look for in Applicants**

1. Rigorous curriculum
2. Cumulative GPA
3. Standardized test scores
4. Well-written essays
5. Extracurriculars & Leadership

When It's Time to Apply, We Help You Put Your Best Foot Forward!

After you've found those perfect fit colleges, crushed your junior year and conquered the ACT, it's time to turn your attention to college applications and essays.

3 APPLICATION GUIDANCE PACKAGES

SINGLE ESSAY \$350*	STANDARD \$650*	PREMIUM \$1250*
"I just need help on one essay."	"Teach me how to conquer the Common Application and knock out the two most important essays."	"I've got a big list and need help every step of the way."
2 One-on-One Essay Sessions (in-person or virtual)	2 One-on-One Essay Sessions (in-person or virtual)	5 One-on-One Essay Sessions (in-person or virtual)
Start with your rough draft and craft it into a killer essay.	Nail the Common App personal statement & the most common supplemental essay: "Why College X?"	Go from start to finish on another supplemental essay of your choice, and receive final draft editing on additional essays.
*Prices effective June 1, 2021		
Both Standard and Premium packages include our Common Application Bootcamp online course with easy to follow video lessons, templates and tools to guide you from start to finish.		
		Project management help to stay on track and meet key deadlines.

➤ MOST POPULAR ➤



Take the Stress out of Summer!

Parents and students tell us they've experienced these benefits:

- Increased focus
- Relief working with experts who know what colleges look for and understand the role of application essays
- Organized approach that avoids last-minute tasks and helps plan the workload
- More peace at home.

Yes, Essays Do Matter!

In today's "test optional" college admissions environment, it's even more important to use the application essays as an opportunity to tell your unique story. Students often respond to essay prompts in one of two polarizing ways: as a path of least resistance (*I can knock out this essay the night before it's due*) or with paralyzing fear (*How do I tell them everything they need to know about me in just 650 words?*) We help you understand what the essays are really about and what colleges expect (and don't want to see). From self-reflection and brainstorming stages to rough drafts and final edits, you'll learn how to tell a compelling story that helps them understand you in ways that go beyond your transcripts, test scores and list of activities.