



4 Key Principles for Successful College Planning

1. Start early.

- Too many families wait too long.
- Starting freshman or sophomore year means less stress and less mess.

My Notes: _____

2. Own it.

- Stop waiting and start being more proactive and less reactive.
- Don't wait for directions from your school before you start taking action.
- Make it personal. It's about the University of You™, not the University of Them.

My Notes: _____

3. Share it.

- This is a shared journey between student and parents.
- Communicate and cooperate to share and enjoy the college planning journey.

My Notes: _____

4. Focus on what matters most.

- Tune out distractions that aren't central to what you NEED from your ideal college experience.
- Get clear about what you Need/Want/Don't Need/Don't Want.

My Notes: _____

