

# BUST the most common college

# ATHLETIC

## RECRUITING MYTHS



1

### **Myth: There is only one option: Division I.**

There are many options for play at the Div. I, II, and III level as well as NAIA-over 460,000 student athletes participate in 24 sports every year. NAIA has 50,000 student athletes participating in nearly 300 member colleges and universities. Junior and community colleges have another 50,000 student athletes who participate.

2

### **Myth: It is up to the recruiting service you recently hired to get you a scholarship.**

You hired the service to help you get recruited, so now you can sit back and let them do the work, right? Not so fast. Many colleges don't want to work with college recruiting services. They want to work directly with the prospective student athletes.

3

### **Myth: I'm a senior; there is plenty of time to get recruited.**

Relationships between prospective student athletes and college coaches may start as early as your freshman year in high school. If you wait until senior year, you will likely be too late.

4

### **Myth: You only need a highlight video to get coaches interested in you.**

Coaches love game film, but it doesn't start and stop with your highlight reel. They know players are not going to be perfect in all of their performances. Coaches are super busy people. To get noticed, you're probably going to need to reach out to college coaches via email and phone, and do so effectively.

5

### **Myth: If you receive an email/letter from a coach, that means you are now being recruited.**

Don't get complacent when you start to get letters, thinking that schools will come to you. Coaches and colleges send out thousands of correspondences. It's up to you to continue, and in some cases start, the conversation with college coaches.

### SO NOW WHAT?

We can help! Email [College Coach-Stephanie Barth](mailto:College Coach-Stephanie Barth) OR schedule a FREE phone, video or in-person consult to discuss your goals and learn how we can help you reach them.